

The Area's Top 25 Black Businesses for 2017

The St. Louis American Foundation, The Regional Business Council, and The Urban League of Metropolitan St. Louis have selected Capital International Communications (CIC) as one of The Area's Top 25 Black Businesses for 2017. This year a substantial emphasis was placed on those companies who are giving back to the community through philanthropic efforts, support of community service organizations and mentorship. Dr. Cook additionally serves on the Ritenour School District AEL Advisory Board, Community Music School Advisory Board and H.E.A.L. Advisory Board.

Capital International Communications

Capital International Communications has been established as a national telecommunications and electrical distribution company since 2004. With an interest in diversifying its product offerings and distribution relationships, Dr. Don Cook has established Capital International Commerce. Capital International Commerce will serve as a direct resource for the manufacturing of consumer products. The consumer products will be manufactured in the St. Louis area and distributed to retail outlets and distributors nation-wide. Capital International Communications has received a US Patent from the US Patent Office on two of the products and has a patent pending on a third product.

Capital International Commerce is currently manufacturing products under the trademark of Vent-a-Breeze™ @ www.ventabreeze.com and will market and distribute these products through traditional marketing, online and social media channels. The move to expand



Dr. Don Cook

its marketing blueprint to an online marketing and social media platform will have a significant impact on CIC's ability to expand and experience growth within the consumer manufacturing industry. The company undertakes all manufacturing and assembly processes of the products including implementing quality control measures.

Dr. Don Cook, Sr. is the owner of Capital International Communications and serves as president and CEO. Cook serves on the Lincoln University Board of Curators (Trustees), the Missouri Workforce Development Board, and the Portfolio Art and Education Gallery Board of Directors. He continues to serve as a mentor in the middle school mentoring program in the Parkway School District that he co-established ten years ago.

An accomplished musician, Dr. Cook is a saxophonist with New Sunny Mount Baptist Church as well the Jazz Edge Orchestra.

(10-Time Top 25 Awardee)